



User Research, Personas & User Stories

VISION Builders

Alexandra Marcu **4420667**

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Week 4 | Date: 02/2026 | Location: LSBU Library



PROJECT PLAN

TASK OWNER	TASK	START WEEK	END WEEK	PRIORITY	STATUS
Mythely Ganeshankugan	Meeting Minutes	3	5	High	Ongoing
Mahshid Abadi / Mythely Ganeshankugan / Shakshi Patel	Research Users	4	6	Medium	Not Started
Alain De Jesus	Design Interface	3	6	High	Ongoing
Edgar Camara	Research Tech	4	6	Medium	Ongoing
Alexandra Marcu / Edgar Camara	Plan Meetings	2	5	Low	Done
Alain DE Jesus / Alexandra	Design PPT	2	5	Medium	Ongoing
Alain De Jesus / Alexandra Marcu	Admin	1	6	Low	Ongoing

User Personas



Mustafa Mohamed
Age: 35
Live: London
Role: Student



TECH:
Internet
Social Media
Online Shopping

BIO:
Lives in East London and has been studying Nurse course at LSBU since 2024.

Want & Needs:
Easy feedback submission, Anonymity and Response tracking

Frustrations
Systems are confusing and feel overwhelmed when he doesn't understand how decisions are made



Anna Salgado
Age: 47
Live: London
Role: Lecture



TECH:
Digital Design
Social Media
Online Shopping

BIO:
Mother of two children and lives with husband, and teaching History and Computer Science at LSBU since 2023

Want & Needs:
Organised feedback, Response tools and improvement suggestions

Frustrations
Doesn't want unmoderated dummy answers.

Karina Villanueva
Project manager

Brigitte Schwartz

Howard



Wireframe Research

Prototype Tools

Figma: Design + interactions.

Minimum Viable Product includes:

- Login system
- Student dashboard
- Feedback submission flow
- Notification center
- Teacher response panel
- Admin analytics view



The wireframe research displays three mobile application screens:

- Teacher Dashboard:** Features a navigation bar with 'ALL', 'Pending', and 'Reviewed' tabs. It lists two items: 'John S. History Project' (Needs more guidance an research.) and 'Emma L. Math Lesson' (Very well Explained!).
- Student Dashboard:** Shows a clock at 9:30. It includes buttons for 'Give Feedback Share your thoughts' and 'Track Status View Progress'. Below are sections for 'Notifications', 'Recent Appt', and 'Recent Feedback' (Math Lesson Feedback Submitted, History Project Review . In Review).
- Login:** Displays the 'LSBU' logo, input fields for 'Email' and 'Password', a 'Forgot Password?' link, and a 'Login' button.